

UPDATE

Week of May 17, 2010

SUPPORT THE PARCEL TAX!

Last week, AALA's Representative Assembly convened our Political Action Committee (PAC), and after spirited discussion, the PAC voted to contribute \$10,000 to support LAUSD's Measure E campaign. As you are aware, should the parcel tax pass, it will generate approximately \$100 million per year for four years, and these funds will go directly to schools. The cost to homeowners is minimal—only about \$8.33 per month—and those on fixed incomes will not be assessed.

We strongly believe that this modest investment in our children's education will have important dividends and urge you to become actively involved in educating your school communities about Measure E. One way to do so is to send out weekly Ed Connect messages reminding your constituents to vote and explaining the benefits of the parcel tax.

Following is the letter sent by AALA President **Judith Perez** to the Board President and Superintendent on May 17, 2010, explaining our support.

Dear Board President García and Superintendent Cortines:

AALA is pleased to contribute \$10,000 on behalf of its membership to support the District's Measure E campaign. The check is enclosed. Further please know that AALA has and will continue to provide in-kind services for the duration of the campaign.

To date AALA has provided:

- Information to our membership via our weekly *Update* encouraging them to communicate with their constituencies about the parcel tax and their school needs
- Reminders about Measure E to our members at regular organization meetings
- Distribution of flyers at organization and membership meetings
- Phone banking by AALA staff members
- Communication with the public via media contacts.

AALA members strongly support Measure E, which will provide much needed funding to LAUSD schools. While we understand that this parcel tax will not solve our District's financial crisis, we believe it is essential to ensure student safety, preserve class size, and restore arts education programs.

Should you approve, I would be pleased to present this check at your next Board of Education Meeting on May 18, 2010.

TO THE EDITOR of the *Los Angeles Times*:

Bravo **Steve Lopez!** On behalf of the “unheralded administrators” of public schools, I thank you for so eloquently explaining the value of the temporary LAUSD parcel tax to help L.A.’s “legions of impoverished youngsters.” As school principals, assistant principals and directors, we know how each budget cut each year to public schools harms kids by raising class size while reducing safety, cleanliness, teacher supervision, counseling and instructional programs such as visual and performing arts. The Associated Administrators of Los Angeles strongly supports Measure E. The parcel tax won’t solve the financial crisis but will mitigate its impact.

Judith Perez, President
Associated Administrators of Los Angeles (AALA)

CONNECT THE DOTS... TO MORE REVENUE

LAUSD won a major piece of litigation recently when the California Supreme Court turned down an appeal from the County of Los Angeles in the *LAUSD v. County of Los Angeles* case involving redevelopment pass-through monies allocated to school districts. The case was based on a dispute about how to determine the percentage share of property taxes and the appropriate allocation to be received by local school districts. The Court of Appeals held that L.A. County and many other California counties, in fact, improperly excluded Education Revenue Augmentation Fund, or ERAF monies, when calculating local school districts’ share of redevelopment pass-through revenue.

What does all this mean? LAUSD will benefit significantly from this decision. In short, from 1992 until the present, L.A. County has kept around \$100 million in redevelopment property tax revenue that should have been allocated to LAUSD for capital expenditures. LAUSD is now going back to the Superior Court to determine the precise amount owed. From the court decision onward for the next three decades, depending on the economy’s vicissitudes, LAUSD could receive between \$600 million and \$1.5 billion more than expected, or \$20 to \$50 million per year for each of thirty years.

Meanwhile, the LAUSD Board of Education has been issuing Certificates of Participation, known as COPs, to pay for capital goods and has been reimbursing the COPs with general fund dollars that could be used at school sites. In this time of financial crisis, AALA believes that the use of general funds to repay COPs is shortsighted. General funds are essential to support student instruction and safety. Our current budget cuts amount to slash and burn economics—an approach we believe is ill advised, particularly given the District’s aforementioned legal victory.

Once the legal dust settles, AALA urges the Board of Education to pay off the COPs with ERAF money. Use the resultant general fund savings to restore the positions of Assistant Principals at all levels. Return B- and E-Basis assigned administrators to A Basis once again. Make sure that the principal’s job is viable by providing the needed resources to school sites. Rebuild the District’s administrative infrastructure and reduce the existing chaos. Mr. Superintendent and Board Members, please connect the dots to more revenue.

ACSA REGION XVI CELEBRATES OUTSTANDING EDUCATIONAL LEADERS

The ACSA Region XVI Administrator of the Year Banquet was held on May 6, 2010, at Casa Italiana with over 200 people in attendance. At the banquet the following administrators and special award recipients were honored for their outstanding leadership and service to education:

Special Awards

Dr. John White, Principal, Mulholland MS, Ferd Kiesel Memorial Distinguished Service Award; **Robert Weinberg**, Principal, Sherman Oaks CES, Marcus Foster Memorial Award; **Bill Lambert**, Thelma Barnes Award; **Wayne Scott Moore**, Director, School Operations, Valuing Diversity Award; **Danny Romero**, KABC, Channel 7, Outstanding Media Coverage of Public Education; **Los Angeles Team Mentoring**, Partners in Educational Excellence Award; and **Dr. Benita Chaum**, Chair of ACSA-R, Region XVI, Robert E. Kelly Award

Central and Local District Administrators Awards

Michelle King, Superintendent, Local District 3; **Jack Bagwell**, Administrator, Local District 2, Curriculum and Instruction; **Judy Moe**, Administrator, Special Education; **Megan Reilly**, Chief Financial Officer, Business Services; and **Vivian Ekchian**, Chief Human Resources Officer, Human Resources

Division of Adult and Career Education Administrators Awards

Ed Morris, Executive Director, Division of Adult and Career Education; **Dr. Clif de Cordoba**, Principal, Huntington Park-Bell CAS; and **Millicent Alexander**, Assistant Principal, Harbor CAS

Secondary Administrators Awards

Dr. Randall Delling, High School Principal, North Hollywood HS; **Dr. Gregory J. Vallone**, Middle School Principal, Holmes MS; **Odus Caldwell**, Options Principal, Aggeler HS; **Luis Rodriguez**, High School Assistant Principal, North Hollywood HS; **John Ford**, Middle School Assistant Principal, Mulholland MS; **Norman Weiler**, Secondary Assistant Principal, Secondary Counseling Services, San Fernando HS

Elementary and Early Education Center Administrators Awards

Kerry Kehrley, Elementary School Principal, Clifford ES; **Felicia Torrence**, Early Education Center Administrator, Sixth Avenue EEC; and **Brenda Olortegui**, Elementary Assistant Principal, Coldwater Canyon ES

Special congratulations are extended to **Dr. John White**, **Robert Weinberg**, and **Dr. Benita Chaum** for being nominated as Administrators of the Year at the state level and to **Dr. Randall Delling**, who has been named Administrator of the Year, High School Principal, for the State of California.

AALA congratulates all of the award recipients!

24 ADMINISTRATORS CULMINATE FROM CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS, URBAN SCHOOL LEADERS MASTER SCHEDULE INSTITUTE

On May 13, at a celebratory dinner honoring the first Cohort of the Master Schedule Institute, twenty-four principals and assistant principals received Certificates for their work this spring in the High School Seminar or the Middle School Seminar. This professional development was provided at California State University, Dominguez Hills, through a grant from the Department of Education and in collaboration with AALA and LAUSD, for administrators in Local Districts 5, 6, 7 and 8.

Recipients were welcomed and congratulated by **Dr. Ann Chlebicki**, USL Director, and presented with Certificates by **Larry Bye**, LAUSD Administrative Coordinator, **Charlotte Lerchenmuller**, AALA Consultant, and **Dr. Joe Scollo**, USL Director. **Marion Hogue** coordinates and supervises the Master Schedule Institute.

The following administrators received Certificates: **Yvonne Edwards**, Principal, Foshay Learning Center (7); **Simone Charles**, Assistant Principal, Fremont High School (7); **Jose Huerta**, Principal, Garfield High School (5); **Rudy Mendoza**, Principal, Gardena High School (8); **Jeanne Ramos**, Assistant Principal, South Gate High School (6); **Ursula Rosin**, Principal, Wilson High School (5); **Michael Taft**, Principal, Jefferson High School (5); **Jose Torres**, Principal, Lincoln High School (5); **Maria Torres-Flores**, Principal, Bravo Medical Magnet High School (5); **Dr. Todd Ullah**, Principal, Washington Preparatory High School (8); **Beverly Utley**, Assistant Principal, Washington Preparatory High School (8); and **Charmain Young**, Assistant Principal, San Pedro High School (8). The instructor for the High School Seminar was **Dr. Jim Bryan**, with support from **Becky Fitzpatrick**, Local District 8 Counseling Coordinator, and **Claudia Schwartz**, Local District 7 Counseling Coordinator.

The following principals received Middle School Certificates: **Terry Ball**, Principal, Dana Middle School (8); **Dr. Edna Burems**, Principal, Curtiss Middle School (8); **Miranda Conston-Raoof**, Principal, Muir Middle School (7); **Keri Lew**, Principal, Clay Middle School (8); **James Noble**, Principal, White Middle School (8); **Verna Stroud**, Principal, Carnegie Middle School (8); **Sandra Washington**, Principal, Clinton Middle School (5); **Evelyn Wesley**, Principal, Adams Middle School (5); and **Veronique Wills**, Principal, Obama Global Middle School (7). The instructor was **Cindy Cordova**, Counseling Coordinator from Local District 5.

RETIRING, ANYONE?

Those of you who are still working, are you planning on retiring in the near future? AALA would appreciate it if you would call **Gema Pivaral** in the office (213.484.2226) or e-mail givaral@aala.us and let us know. We would like to provide you with a commemorative plaque and notify all your colleagues (via *Update*) of your intentions. So, let us hear from you!

CITY OF ANGELS VIRTUAL ACADEMY OPENS ITS DOORS!

This summer, City of Angels Virtual Academy (COAVA) will provide LAUSD's first online summer school! COAVA will offer a six-week program from July 7 - August 17, 2010, and an accelerated 4-week program July 7 - August 3 (early start calendars) to high school students who need to make up classes required for high school graduation (credit recovery). Twelve semester classes will be offered including Algebra 1, Geometry, English 9, English 10, World History and U.S. History. Among those eligible are ninth-grade students who need to make up Algebra I. The City of Angels Virtual Academy Summer School is a joint venture with City of Angels School, the Office of Educational Technology, Beyond the Bell and the Office of Instruction.

Interested students may enroll with their regular school counselor. Though the regular summer school application period has ended, teachers interested in the online program are encouraged to submit a late application through the summer school online application system. Summer school employment applications can be found online at <http://summer.lausd.net>. This fall, COAVA will offer the complete grades 9-10 high school A-G curriculum. For more information, please call City of Angels Virtual Academy at (213) 745-1100 or go to <http://www.cityofangelschoolk12.net>.

WE NEED AN ABOUT FACE ON TURNAROUNDS

A middle school in Watts in Los Angeles exemplifies the country's failure to turn around its lowest-performing schools, according to its profile in a new report from *Education Sector*. Markham Middle School's student body is predominantly low-income Latino and African American, and in 1997, its average student scored in the 16th percentile in math and the 12th percentile in reading on California state tests. The situation has since deteriorated. In lieu of more drastic measures mandated by NCLB, such as closing or replacing personnel, Markham—as happens in most states and districts—has pursued the less aggressive tactics of hiring consultants, redesigning the curriculum, and creating smaller learning communities. It has also received over \$3 million in state and federal remediation funds. Yet the result is an academic "wreck," according to the report's author **Robert Manwaring**. The Obama administration has made turnarounds a major policy priority, but funding is only the first step. States must follow through and ensure that districts meet the commitments required by these funds, and the report lays out a series of specific policy changes that can be made at the local, state and federal levels to bring this about.

See the report: http://www.educationsector.org/research/research_show.htm?doc_id=1208019

EMERGENCY CLAD CREDENTIALING OPPORTUNITY

This is the final Emergency CLAD Credentialing Opportunity in the Valley this school year. The District's Human Resources Division, Credentials, Contract and Compliance Services, will be issuing Emergency CLAD permits and registering EL authorizations from 1:00 p.m. to 4:00 p.m. on Wednesday, June 2, 2010, Local District 1 Office, Conference Room K, 6621 Balboa Blvd., Van Nuys. If you have questions about this event, call **Nilsson Ramirez**, ELD/Access To Core Expert, Secondary, at 818.654.3730.

AALA IS GREEN IN JULY 2010

AALA would like to be 90% paperless by July 2010, to make our contribution to the conservation of trees and to save on the cost of postage. Starting in July the *Update* will be sent to all active members via e-mail ONLY. The *Update* will go out on Thursday, the same day it is published. Retired members who do not have access to a computer will need to call Cathy at the AALA Office to notify us that you will need to receive the *Update* by U.S. Mail. We encourage you to **“GO GREEN” NOW**. Please let us know by e-mailing Cathy at cvacca@aala.us or calling the AALA Office at 213.484.2226.

SAVE THE DATES

SUNDAY, MAY 23, 2010 – Association of Jewish Educators (AJE) will host its **13th Annual Scholarship Brunch** from 11:00 a.m. – 2:00 p.m. at the home of **Phyllis Scadron**, 10430 Windtree Drive, Los Angeles. For further information contact **Mike Bennett** at 818.832.3870.

THURSDAY, JUNE 3, 2010 – ACSA-R will hold its **End-of-the-Year Luncheon** at 11:30 a.m. at Taix Restaurant, 1911 Sunset Blvd., Los Angeles. The cost is \$20. For information contact **Dr. Benita Chaum** at 818.789.0816.

FRIDAY, JUNE 4, 2010 - California Council for Adult Education (CCAE) and California Association of Regional Occupational Centers and Programs (CAROCP) **Awards Banquet** will be held at the San Antonio Winery, 737 Lamar Street, Los Angeles, from 5:30 - 8:30 p.m. Students and teachers in adult and career technical education will be honored. For inquiries contact **Darlene Neilsen** at 213.241.3156 or darlene.neilsen@lausd.net.

SATURDAY, JUNE 5, 2010 – Council of Black Administrators (COBA) presents its **35th Annual Black Child Conference/Scholarship Luncheon** at the Radisson LAX Hotel, 6225 Century Blvd., Los Angeles, from 7:00 a.m. – 3:00 p.m. For additional information contact the COBA Office at 323.296.2040 or e-mail coba5356@sbcglobal.net or visit the COBA website at www.lausd.k12.ca.us/orgs/coba/.

SUNDAY, JUNE 6, 2010 – Women Educators (WE) will hold its Installation Brunch from 11:00 a.m. – 2:00 p.m. at the Olympic Collection. For more information contact **Lisa Baskin** at 818.366.9171 or **Rosie Gonzalez** at 213.765.2499.

RETIREMENT CELEBRATIONS

Name	Date, Time	Location	Contact
Cheryl Krohn	Sunday, June 6, 2010 11:30 a.m.	Braemar Country Club 4001 S. Reseda Blvd. Tarzana	Sue Fischer 818.256.2856 Debbie Moss 213.241.8171
Phil Naimo	Saturday, June 26, 2010 11:00 a.m. – 4:00 p.m.	Ports O'Call Restaurant Berth 76, Port of L. A. San Pedro	Virginia Morales 213.241.0132
Bob Bilovsky	Sunday, July 18, 2010 11:00 a.m.	Odyssey Restaurant 15600 Odyssey Dr. Granada Hills	Glenn Parness 213.739.5600, Ext. 5665
Judi Mintz	Saturday, June 19, 2010 11:30 a.m. – 3:30 p.m.	Braemar Country Club 4001 S. Reseda Blvd. Tarzana	Anna Florez 818.528.7000 awf5244@lausd.net
Myra Fullerton	Thursday, June 3, 2010 6:00 p.m.	El Cholo Café 958 S. Fair Oaks Avenue Pasadena	Lee White or MaryLou Hernandez 323.224.3190
Karen Saunders	Saturday, June 5, 2010 12:00 – 4:00 p.m.	Roski Dining Rm. & Terrace University Hall One LMU Drive Westchester	Susan K. Greene 310.204.0587 Shelly Berman 323.655.5020
Robert Weinberg	Friday, June 18, 2010 7:00 p.m.	Woodland Hills Country Club 21150 Dumetz Road Woodland Hills	Laurie Rauch 818.758.5600, Extension 1800
Shari Moelter	Saturday, June 12, 2010 11:30 a.m. – 3:00 p.m.	Calabasas Garden Inn 24150 Park Sorrento Calabasas	Debbie Fore 818.363.5061 or dfores@lausd.net
Nancy Kyoko Oda	Saturday, June 26, 2010 11:30 a.m. - 4:00 p.m.	Sheraton Universal Hotel Starview Room 333 Universal Hollywood Dr. Universal City	Janet Beardsley 818.509.3420 818.509.3400 jsb9973@lausd.net

CONGRATULATIONS TO ROBERT WEINBERG

Sherman Oaks Center for Enriched Studies Principal **Robert Weinberg** was inducted into the California State University, Northridge (CSUN) Athletic Hall of Fame in March 2010. Bob was a football player at CSUN in 1968 when the team played for the Small College National Championship against West Texas State University in the Junior Rose Bowl game. Sadly, CSUN lost 34 -14. But Bob Weinberg is a winner!

POSITIONS AVAILABLE

Minimum Qualifications: Candidates are responsible for making sure all the District requirements have been met. Do not contact AALA for information regarding positions. Use the listed contact phone number.

PRINCIPAL, ELEMENTARY

Valley Region School #12 (1) MST 40, 9301 North Columbus Avenue, North Hills, CA 91343

Valley Region #12 is an E Basis school opening in the fall of 2010. For information and application procedures contact **Margaret E. Nelson**, Director, School Support Services, at 818.654.3729. **Filing deadline is Thursday, June 3, 2010.**

South Region School #7 (7) MST 42, 1536 East 89th Street. Los Angeles, CA 90002

South Region #7 will be a Pre-K – 6, E Basis school. For information and application procedures contact **Rosalinda Lugo**, Director, at 323.242.1315. **Filing deadline is Friday, June 4, 2010, or until filled.**

PREVIOUSLY ANNOUNCED POSITIONS STILL AVAILABLE

Position	Location	Deadline	Contact
Prin., Elementary	South Region School #1	Until filled	323.242.1315
Prin., Elementary	South Region School #2	Until filled	323.242.1315
Principal, Small School (K-5 Grade)	Central Region School #18	Until filled	Stephen Cockrell employment@partnershipla.org
Principal, Elementary	Hillcrest Drive School	05/24/10	310.253.7100
Principal, Elementary	Castle Heights School	05/24/10	310.253.7100
Asst. Prin., SCS	San Fernando High School	05/27/10	818.755.5300
Principal, Small School (6-8 Grade)	S F Inst for Applied Media DEADLINE EXTENDED	05/26/10	818.755.5300

THE FOLLOWING POSITIONS ARE AVAILABLE TO VIEW IN THEIR ENTIRETY BY GOING TO THE AALA WEBSITE, <http://www.aalausd.com>. BY CLICKING ON “POSITIONS AVAILABLE” TO THE LEFT OF THE SCREEN, YOU CAN SELECT NONSCHOOL-BASED POSITIONS AND CLICK ON ANY POSITION TO VIEW THE SPECIFIC FLYER.

POSITIONS	FILING DEADLINE
SENIOR COORDINATOR, CHARTER SCHOOLS (3 POSITIONS), MST 42 , A Basis, Charter Schools Division.	Thursday, May 27, 2010, or UNTIL FILLED
SPECIALIST, CHARTER SCHOOLS (6 POSITIONS), MST 39 , A Basis, Charter Schools Division. For information and application procedures for BOTH positions contact José Cole-Gutiérrez , Director at 213.241.5516.	
ADMINISTRATOR, INSTRUCTIONAL AND OPERATIONAL OVERSIGHT, MST 45 , B Basis, Charter Schools Division. For information and application procedures contact Aaron Earleywine , Central Business Advisor, at 213.241.5516.	UNTIL FILLED